CONSENSUS PRINCIPLES ON NIL

PROVIDE OPPORTUNITY | PROMOTE ACADEMICS | PROTECT STUDENT-ATHLETES

1) Preclude Patchwork: To enact a single national standard to protect student-athletes on the issue of NIL licensing, eliminating divergent state-by-state rules that could disadvantage certain students and states

2) Protect Student-Athletes: To protect student-athletes from unscrupulous actors through implementation of appropriate standards and safeguards with respect to representation by NIL advisors

3) Prohibit Pay-For-Play: To maintain the amateur nature of college sports by precluding colleges and universities from paying student-athletes to play sports, either directly, or indirectly, through NIL licenses entered into with their institutional sponsors and material athletic program boosters, not including academic program boosters.

4) Promote Academics: To promote academics and minimize encroachment of NIL into the initial recruiting period by requiring one term of academic progress before collegians can agree to NIL licenses

5) Preserve Collegiate Recruiting: To protect the integrity of recruiting rules by prohibiting the use of NIL as an inducement to enroll or remain enrolled at a specific university or college

6) Provide Safe Harbor: To provide safe harbor under federal law to implement and enforce NIL rules while maintaining the amateur nature inherent to the appeal of college athletics

7) Preserve Standards: To permit universities to preserve their standards and policies by prohibiting NIL agreements with advertising categories inconsistent with higher education (e.g. tobacco, alcohol, gaming)

8) Provide Opportunity: To implement NIL rules with a full appreciation and recognition of the diversity of our student-athletes and to ensure protection of gains made under Title IX

9) Promote Compliance: To utilize transparency to help prevent corruption of the collegiate model
- a) Public disclosure of NIL licenses
- b) Disclosure of representation to universities